



Innovate  
UK

## Innovate UK Smart grants: November 2024

### Applicant Briefing

Date: 21<sup>st</sup> November 2024

The webinar will start at 11:30am.

- Welcome, we are currently waiting for more people to join.
- This briefing will be recorded. A copy of the slides and the recording link will be made available on IFS.
- Please enter any questions that you may have into the Q&A Box.
- For more information on the competition process, please click [here](#) to access our YouTube channel.



# Welcome and Introductions

**Laura McCartney**

Competition Manager, Competitions Team

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**Abigail Paginton**

Impact and Performance Manager, Smart Programme



# Agenda

- Key Dates
- Competition Summary & Scope
- Eligibility Criteria
- Innovation Funding Service (IFS)
- Funding Rules
- Assessment
- Use of AI
- Additional Support
- Q&A



# Key Dates

Timeline	Dates
Competition Opens	<u>14<sup>th</sup> November 2024</u>
Submission Deadline	<u>22<sup>nd</sup> January 2025, 11am</u>
Applicants informed	<u>28<sup>th</sup> March 2025, by 5pm</u>
Project start and end dates	<u>Start by 1<sup>st</sup> July 2024 and end by 30<sup>th</sup> June 2027</u>

# Competition Summary & Scope



# What is Smart?

- Smart grants support and propel **completely new, groundbreaking, world class projects from UK business designed for commercial success, market impact and UK economic growth**
- The Smart grants programme is **part of Innovate UK's diverse business and innovation support ecosystem**. It is designed to propel **high-impact innovations from small and medium-sized enterprises (SMEs), and their collaboration partners where appropriate, into the marketplace.**
- We do this through **clear and focused eligibility criteria, scope and application questions**, which your proposal must align with to be eligible for Smart funding.
- Proposals can be from **any technology area** and applied to **any part of the economy** but must be set for **successful, rapid commercialisation post project-completion.**



## What are we looking for?

We have allocated **up to £15 million** to fund **world-class and commercially viable innovative R&D projects** that will **positively and significantly impact** the UK's **economy, productivity, and advance global competitiveness.**

- Your innovation must be **genuinely new**, and you must be able to **demonstrate how it is significantly ahead of and different to anything else that is currently available.**
- Your proposal must be **business focused**, and complement your existing planning and development, organisation structure, and current product offerings.
- You should show and evidence how you will achieve **significant but realistic return on investment (ROI) through commercialisation, growth, and increased market share** as soon as possible post-project completion.

# Smart specific eligibility requirements:

## The project must:

- Carry out all R&D activity (paid or unpaid) by all participants involved in any manner **including but not limited** included on the project **physically here in the UK**, without exception and including (but not limited to) any works or contributions from subcontractors, managers, advisors or advisory boards, directors, consultants etc.
- Plan to commercially **exploit the project results from or in the UK** to maximise the positive impact of public funding
- Embody a forward-thinking approach, **poised to set new industry standards or create new markets**, always with a primary **focus on successful, long-term, swift commercialisation and significant ROI for the UK**, with exports and expansion overseas but HQ in the UK.



## Smart specific eligibility requirements:

- **Commit to the project duration** detailed in the application and **deliver the project without delays or extensions**. The **duration set out in the application forms a contractual obligation** and applicants must be in a position to cover all risks through their own, ring-fenced resources and mitigation plans as the project **cannot go beyond the agreed end date under any circumstances**.
- Applicants must be able to **start their project by no later than the latest possible start date** detailed in the online competition brief.
- **All required due diligence documentation** and enquiries by our specialist teams during the project set up period must be prioritised, provided and **FULLY RESOLVED** by no later than the prescribed latest start date in the competition brief. **No delays will be possible** – this is one of the reasons why Smart is not right for everyone, and other alternatives may be more suitable.
- **Possess within the project team** or include realistic access to **the highest levels of business, financial, technological, project and risk management skills** in order to enable full compliance with this competition's requirements and successful completion

# Completing your application

**Additional guidance** has been provided for each question to **improve transparency** and to help applicants understand **how their response will be assessed**, and what assessors will be looking for in a **great answer**. Please use this to help you **develop your responses**, and take into account that as well as a truly game-changing idea you must be able to **demonstrate and evidence** (where appropriate):

- why Smart funding is the **right funding mechanism** for your project
- a **strong and deliverable business plan** that addresses (and documents) **market potential** and needs
- a solid, **evidence-based understanding** of market and customer readiness and nearest-state-of-the-art
- a team, business arrangement or working structure with the **necessary skills and experience** to run and **complete the project successfully and on time**, including **financial, business, risk and project management**
- **awareness of all key risks** (and beyond) that the project could encounter with **realistic management, mitigation and impact minimisation plans for each risk** through the team's own resources
- sound and practical **financial plans and timelines**, that represent **excellent value for money**

## Beyond your Smart funded project:

Smart funding is designed to **de-risk** your idea, **accelerate timelines** for taking your innovation to market, and help your business **achieve significant growth with increased or new market share through successful commercialisation.**

As part of your application, you **must** consider how your innovation and proposal:

- is **developed, planned and resourced to continue beyond the end of IUK funding**, taking into account the **focus** of any project partners and their **existing commitments** and ensuring **continuation of product development and successful commercialisation**
- **fits with and complements** your ongoing business as usual (BAU), current product offerings and future opportunities
- how you will **maximise the chances of swift, viable and profitable commercialisation and ROI** post project completion

## Deciding if Smart is right for your proposal:

**Smart is hugely competitive**, with very high numbers of global standard applications submitted in each round. **Before you apply**, please:

- ✓ **carefully consider all options available to you**, including other Innovate UK funding opportunities and private investment
- ✓ ensure that your proposal **fully aligns with the scope and eligibility criteria**
- ✓ make sure you are sensibly confident that **your proposal has the highest merit and is likely to score extremely highly**
- ✓ **manage your expectations** regarding the outcome of your application based on the above
- ✓ ensure you have **read and fully appreciate the processes and T&Cs** you will be **voluntarily signing up to by submitting your application** to this competition
- ✓ **accept full ownership** for the above, the fact that you have indeed consented to our processes, and not subsequently ask for exceptions as we must remain fair to everyone

# Maximising your chances of success

We want you to succeed, so please:

- ✓ **Read and understand the competition scope and eligibility criteria in full** before starting your application. **We will not fund proposals that do not meet these criteria.**
- ✓ Carefully **consider all options available to you** before investing time and energy in your Smart application, another opportunity might be better suited to your proposal or give you a greater chance of success!
- ✓ Be **clear in your responses** and provide the **information requested** in each question, this forms the basis of the assessment criteria
- ✓ **Don't leave writing your application until the last minute**, preparation is key.
- ✓ **Check your application carefully before submitting**, you won't be able to make any changes once the submission deadline has passed.
- ✓ Think about the full innovation journey, not just the application process. **This is just the first step!**
- ✓ Make sure this is the right time for your application to ensure you are able to **fully commit to the project if you are successful**, and that all partners (where applicable) are fully invested in the timelines proposed
- ✓ **Make the most of the support** available to you

## Further information and overview

For further details on the Smart Grants Programme, please visit the following link:

[Innovate UK's Smart Grants Programme: Catalysing High Impact Innovation and Market Share](#)

# Eligibility criteria



# Eligibility Criteria – Your Project

## Your project must:

- start by 1 July 2025
- end by 30 June 2027
- include at least one micro, small or medium enterprise (SME) as the lead or a collaborative grant claiming partner
- follow specific rules depending on its duration
- carry out all of its project work in the UK
- intend to exploit the results from or in the UK

Projects must always start on the first of the month, even if this is a non-working day. You must not start your project until your Grant Offer Letter has been approved by Innovate UK. Any delays within Project Setup may mean we need to delay your project start date.

The end by date is the date by which all funding for this round of the competition must end. Your contracted end date will not be extended.

If your project's duration is 6 to 18 months, it must:

- have total eligible project costs between £100,000 and £500,000
- be single or collaborative

If your project's duration is 19 to 24 months, it must:

- have total eligible project costs between £100,000 and £1 million
- be collaborative



# Eligibility Criteria – Lead Organisation

## To lead a project or work alone your organisation must:

- be a UK registered SME if you want to work alone
- be a UK registered business of any size, or a research and technology organisation (RTO) if your proposal is collaborative
- include at least one grant claiming [micro, small or medium-sized enterprise](#) (SME) if you are a large business or RTO and wish to collaborate with other UK registered businesses, research organisations, academic organisations, public sector organisations or charities
- claim grant funding

More information on the different types of organisation can be found in our [Funding rules](#).

If the lead organisation is an RTO it must collaborate with at least two businesses (one SME, and one business of any size) and there must be a credible route to market for the output of the project. Since the purpose of RTOs is to speed up the process of those using their services this is expected to be through the other project partners, rather than the RTO itself.

# Eligibility Criteria – Project Team

## Project team

To collaborate with the lead, your organisation must be one of the following UK registered:

- business of any size
- academic institution
- charity
- not for profit
- public sector organisation
- research and technology organisation (RTO)

To be an eligible collaboration, the lead and at least one other organisation must apply for funding when entering their costs into the application.

# Eligibility Criteria – Partners/Subcontractors

## **Non-funded partners**

Your project can include UK partners that do not receive any of this competition's funding. Their costs will count towards the total eligible project costs.

## **Subcontractors**

Subcontractors are allowed in this competition.

Subcontractors must be based in the UK for the duration of the project and their portion of the project work must be carried out in the UK. Subcontractors can be based anywhere in the UK and you must select them through your usual procurement process.

All subcontractor costs must be justified and appropriate to the total eligible project costs. For the purposes of this competition the Channel Islands and the Isle of Man are crown dependencies and not classed as part of the UK. Subcontractors located there would be ineligible.

Subcontractors are not considered collaboration partners.

# Eligibility Criteria – Number of applications

## Number of applications

A business or research and technology organisation (RTO) can only lead on one application but can be included as a collaborator in two further applications.

This limit extends to current owners, directors and persons of significant interest, prohibiting them from leading multiple submissions through different entities. Any subsequent applications submitted with the same lead will be ineligible and will not be forwarded for assessment.

All project partners can collaborate on any number of applications.

# Previously submitted applications

This competition does allow you to submit a previously submitted application, subject to the following conditions:

## Previously submitted application

A previously submitted application is an application Innovate UK judges as not materially different from, or too similar to, one you have submitted before (but it can be updated based on the assessors' feedback) to any Innovate UK competition at any time.

If you have previously submitted an application that reached our assessment stage but not funded, you can re-apply once more with the same proposal.

If your application is deemed not materially different, or simply too similar to a previously funded project or 2 previously unfunded applications, it will be deemed ineligible at any point of the application timeline even if the project has already started.

As the Innovation and programme leads own the scope of a competition their decision is final and cannot be questioned.

**Please note that by submitting your application to this competition, you are signing up to these T&Cs and processes.**

## Not a Previously submitted application

A brand-new application, project or idea that you have not previously submitted into an Innovate UK competition.

or

A previously submitted or ineligible application which:

- has been updated based on assessor feedback
- and is deemed materially different from and not too similar to by the programme team), the application submitted before to any Innovate UK competition at any time. The decision will be final and cannot be
- and fits with the scope of this competition



# **Innovation Funding Service (IFS)**

# How to apply

The lead applicant must create an account:

## UK registered businesses

Use Companies House lookup as it speeds up our checks by providing your company number. You are unable to enter this at a later date.

## Research organisations, academics and universities

To avoid being listed as a business and to ensure you receive the correct funding, enter your information manually on IFS



GOV.UK Innovation Funding Service

BETA This is a new service - your [feedback](#) will help us to improve it.

← Back

Create your account

### Your organisation

**i** Your organisation must be UK based to receive funding from Innovate UK

**Business**

**Find your organisation on Companies House**

Enter your organisation name or registration number

**Companies House search results**

Select your organisation from the options below

[NOMENSA LTD](#)  
04214477 - Incorporated on 10 May 2001  
13 Queen Square, Bristol, BS1 4NT

GOV.UK Innovation Funding Service

BETA This is a new service - your [feedback](#) will help us to improve it.

← Back

## Please sign in or create an account

<b>Used this service before?</b> Please sign into your Innovation Funding Service account.	<b>New to this service?</b> If you haven't used the new Innovation Funding Service before you will need to create an account.
<input type="button" value="Sign in"/>	<input type="button" value="Create account"/>

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Innovation Funding Service

## Sign in

Email address  
Please enter your email address.

Password  
Please enter your password.

▼ [Need help signing in or creating an account?](#)

**My email and/or password isn't working**

If you applied previously using the old service, you will need to create a new account.

[Forgotten your password?](#)

# Application Questions

Detailed guidance available on IFS

Application Form		Word Count	Appendix inc. number of pages
Question 1	Applicant location (not scored)		No
Question 2	Animal testing (not scored)	Multiple choice	No
Question 3	Permits and licences (not scored)	Multiple choice	No
Question 4	Your idea and innovation	600 words	Yes - mandatory
Question 5	Justification for funding	400 words	No
Question 6	The potential market	400 words	No
Question 7	Impacts and benefits	600 words	No
Question 8	Delivering your project	400 words	Yes - mandatory
Question 9	Value for money	400 word	No



# Project Impact questions

- Each organisation in your application will complete the Project Impact questions within the 'Supporting information' section
- The Project Impact questions ask for data about your business and innovation and its contribution to the UK economy, society, and the environment
- Visit the [Project Impact guidance](#) page for more information, the types of questions you will be asked and how to get further support
- By providing this data, you are enabling us to better understand the impact of our support. It will help us identify success stories and provide evidence to government and the public of the value of supporting innovative businesses

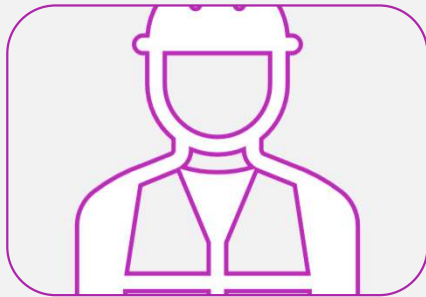


## For more information:

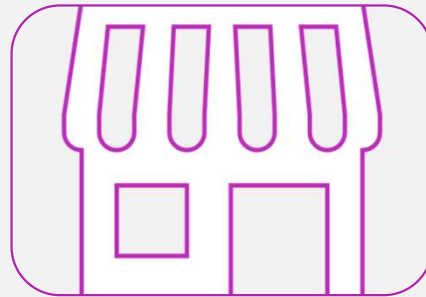
- [Watch Our Impact Management Framework video](#)
- [How is the Project Impact data collected? video](#)

# Your Project Cost Categories

View our [Application Finances Instructional Video](#)



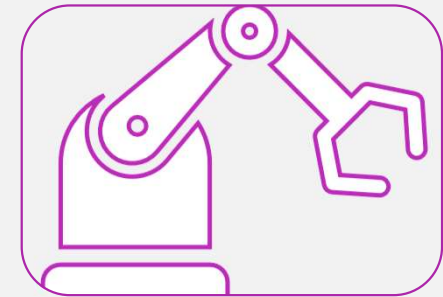
Labour



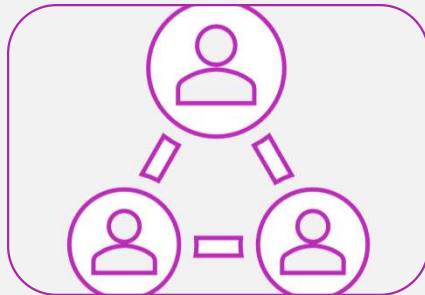
Overheads



Materials



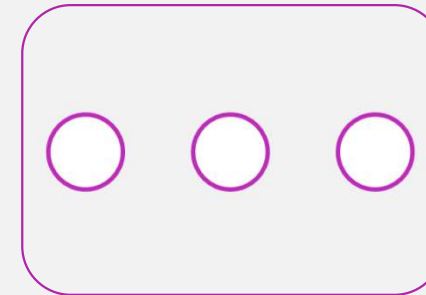
Capital Usage



Subcontractors



Travel &  
Subsistence



Other

# Your project finances

## Finances

Your organisation is required to submit its project finances. Your organisation's project costs can be seen in the 'Finances overview'.

---

[Your project finances](#) ✎ Incomplete

---

[Finances overview](#) ✎ Incomplete

## Finances

**i** Only members from your organisation will be able to see a breakdown of your finances.

Please complete your project finances.

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[Your project costs](#) ✎ Incomplete

---

[Your project location](#) ✎ Incomplete

---

[Your organisation](#) ✎ Incomplete

---

[Your funding](#) ✎ Incomplete

## Your project costs

Add your project costs by category – refer to previous slide for link to instructional video

## Your project location

Enter postcode for where most of the project work will take place.

## Your organisation

Add details of your organisation including size, turnover and number of employees

## Your funding

Include your funding level percentage according to the competition's funding rules. Only declare Other Public Sector Funding here if you have previously received public money for **exactly** the same activities

# Your funding

Untitled application

## Your funding

### Are you requesting funding?

Yes

No

### Other funding

Have you received an award from any source for the same project, costs or activities in the last three financial years? (The current financial year and the two financial years immediately preceding it.)

You will be asked to provide details of other funding on the following page.

Yes

No

Save and return to project finances

- Other funding - answer Yes if you have received funding FOR THE SAME project activities. We cannot fund the same project activities twice.
- Anything that you declare in the Other funding field will be deducted from your Funding sought total.
- This will NOT be visible to you in the Finance Summary in IFS.

# Your funding

**Details of other funding**

Source of funding

Project

Competition or funding applied (optional)  
For example, Smarts grant, ATI

Date secured

Funding amount (£)

[Add another source of funding](#)

**Total other funding** £0

[Mark as complete](#)

[Save and return to project finances](#)

**Finance summary**

This is a breakdown of your project costs and sources of funding for this project.

Total costs (£)	Funding level (%)	Funding sought (£)	Contribution to project (£)	Other public sector funding (£)
444,000	70.00	310,800	133,200	50,000

[Return to application overview](#)

## IMPORTANT:

Above is an example of the Finance summary. If you declare Other public sector funding, as circled in purple, it does not deduct from your Funding sought total in IFS.

However, this amount will be deducted from your funding request by Innovate UK and may make you ineligible.

# Checking your finances are complete

## Finances summary

These organisations have not marked their finances as complete:

- Ludlow
- EGGs

This application cannot be submitted until all items in the finances section have been marked as complete by all partners.

		Total costs (£)	Funding level (%)	Funding sought (£)	Contribution to project (£)	Other public sector funding (£)
<b>Empire Ltd</b> Lead organisation	✓	200,903	30.00	57,803	140,632	2,468
<b>Ludlow</b> Partner	⚠	200,903	30.00	57,803	140,632	2,468
<b>EGGS</b> Partner	⚠	990	100.00	990	0	0
<b>Total</b>	⚠	<b>£402,796</b>		116,596	281,264	4,936

The lead must ensure that all partners have marked their finances as complete.

Research organisation participation is no greater than **30** % of the total project costs.

**IFS DOES NOT VALIDATE TOTAL PROJECT COSTS**

# Terms and Conditions

Before you can submit your application, **all** organisations in an application must agree to the draft terms and conditions for this competition. Please ensure you share the T&Cs with your legal team at the earliest possible opportunity.


## Terms and conditions

You must agree to these before you submit your application.

[Award terms and conditions](#)

 Incomplete

[Review and submit](#)

 [Print your application](#)



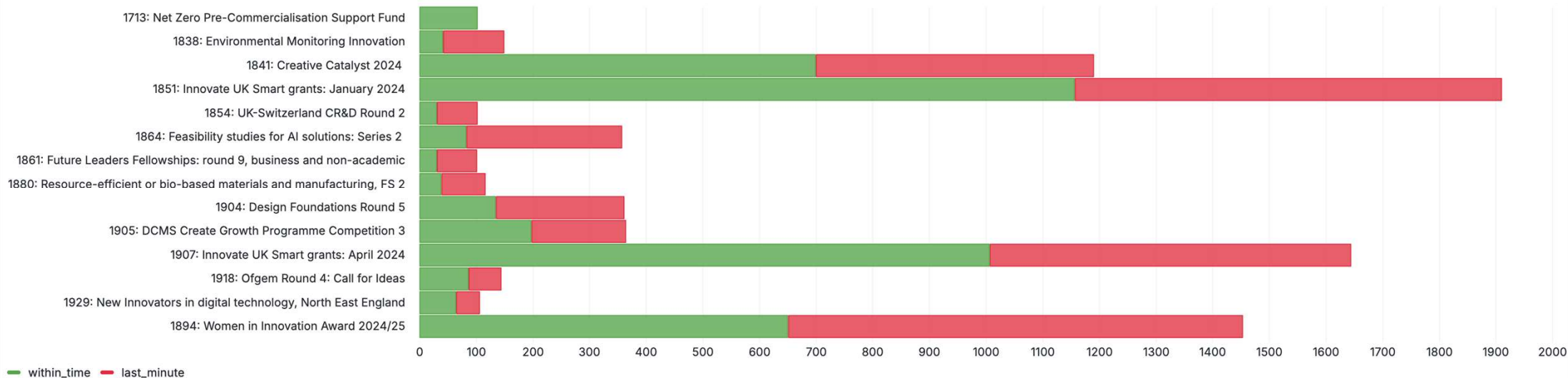
I agree to the [full terms and conditions](#) set out by the funding authority. I understand I need to agree to the final contract if my application is successful.

[Agree and continue](#)

# Submitting your application

Customer Support can help resolve any issues you might have when submitting **but only if they are contacted before the deadline.**

Once the deadline has passed, your application cannot be submitted.





# Pros & Cons of using AI to support you

*With the advances in AI technology, it is only natural to use technology to support you in applying to our competitions. Whilst we don't recommend or advise against it, we would like to make you aware of the following which could potentially impact your project.*

## Pros

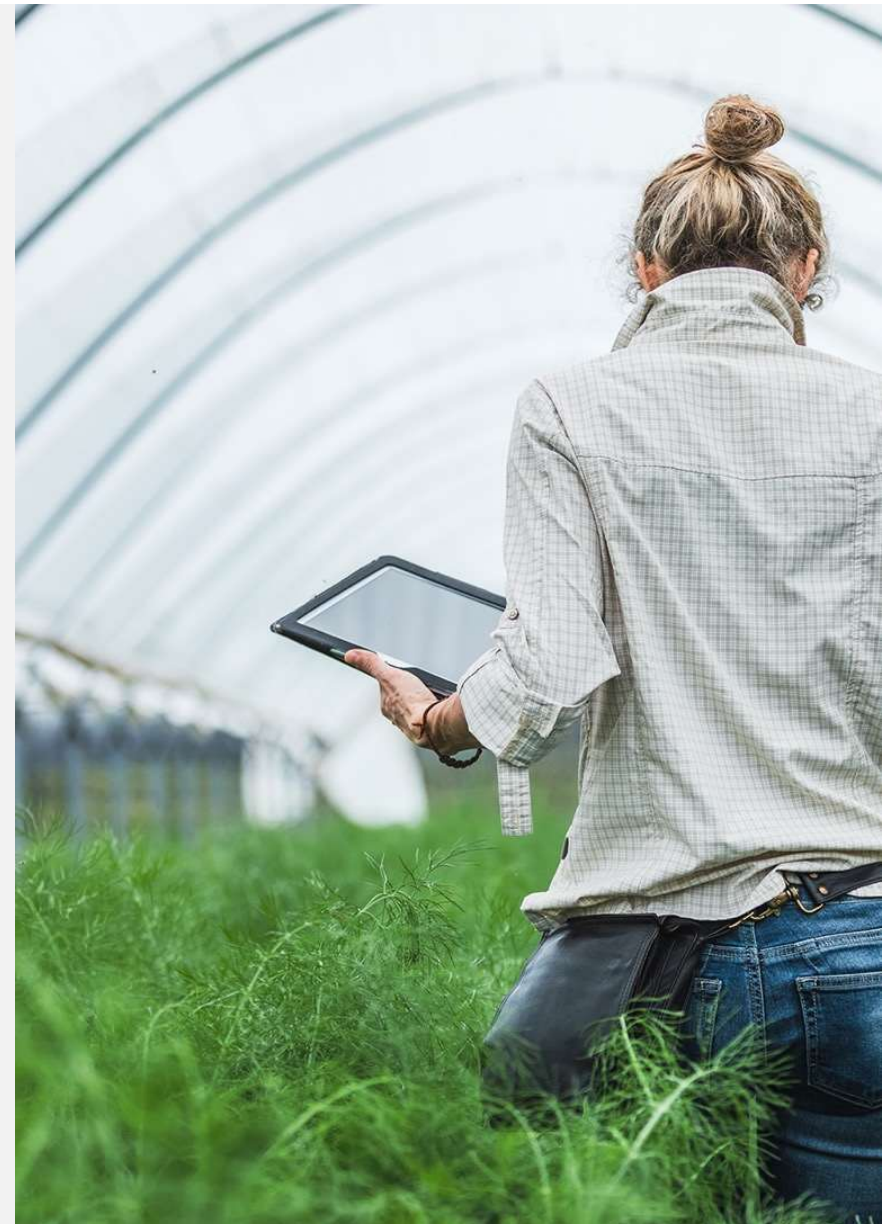
- Removes barriers for people with disabilities and non-English speakers
- Allows you to rephrase your content to meet the word count in a question
- Ensures all aspects of a question are answered
- Can aid a better understanding of:
  - intended/wider market
  - best practice in project management
  - complementary technologies and advances in the industry
  - expected project impacts

## Cons

- It is not always accurate in its assumptions and can get things wrong
- AI learns from the information you give it as well as what it has already learnt
- May provide a generic response meaning your application could use similar phrasing to others
- AI can be detected as non-human as it lacks expression and insight because it relies on logic to summarise information based on the question asked

Whilst AI offers many benefits, it is important you are aware that **you are potentially sharing your idea with the world**, so be careful what you share as you have no control over how it is shared on once you do.

# Funding Rules



# Other Innovate UK projects

If you have an outstanding final claim or Independent Accountant Report (IAR) on a live Innovate UK project, you will not be eligible to apply to this competition, as a lead or a partner organisation.

We will not award you any further funding if you:

- applied to a previous competition as the lead or sole company and were awarded funding by Innovate UK, but did not make a substantial effort to exploit that award
- applied to a previous competition as the lead or sole company and failed to comply with grant terms and conditions.

# Compliance with the UK Subsidy Control Regime

On 4<sup>th</sup> January 2023, the [Subsidy Control Act 2022](#) came into effect.

This provides a framework for public authorities to design and award subsidies in a compliant way, whilst minimising any negative effects of subsidies both within the UK and Internationally.

Innovate UK offers funding in line with the UK's obligations and commitments to Subsidy Control. To ensure that Innovate UK remains compliant with the UK's international Subsidy Control duties in respect of:

- the EU-UK Trade and Cooperation Agreement;
- the subsidy control act 2022
- Article 10 of the Windsor Framework (successful applicants which are affected by the Windsor Framework will be funded in line with [EU State aid regulations](#))
- Article 138 of the Withdrawal Agreement (some Union law applicable after 31 December 2020 in relation to the UK's participation in Union programmes and activities)
- the Subsidies and Countervailing measures within the WTO (ASCM)
- any other Free Trade Agreements active at the time of award

All awards will be conditional on compliance at all times with the UK's international obligations on Subsidy Control - this will be reflected in the terms and conditions of any award.

# Subsidy Control (and State aid where relevant)

The Subsidy Control Act 2022 definition of a 'subsidy' means financial assistance which:

1. is given by a public authority. This can be at any level: central, devolved, regional or local government or a public body.
2. makes a contribution (this could be a financial or an in-kind contribution) to an enterprise, conferring an economic advantage that is not available on market terms.
3. affects international trade.

For awards made from 4 January 2023, the majority are subject to Subsidy Control Act 2022. EU State aid rules now only apply in certain limited circumstances.

## **Financial viability and eligibility**

Innovate UK is unable to award funding to organisations that are considered to be in financial difficulty. All applicant organisations are subjected to financial viability and eligibility checks to ensure they are suitable for public funding.

[General guidance on Subsidy control \(and State aid where relevant\).](#)

# Article 10 of the Windsor Framework

The EU and the UK formally adopted the [Windsor Framework](#) on 24 March 2023.

The Windsor Framework replaces the Northern Ireland Protocol, providing a new legal and UK constitutional framework.

Article 10 provides that European Union State aid rules will continue to apply to the UK in respect of measures which affect trade in goods or the electricity market between Northern Ireland and the EU.

Article 10 does not directly apply to subsidies for services and such subsidies will need to comply with the UK's subsidy control regime.

## **Undertakings in difficulty**

In the unusual circumstance of an award having to be made under the EU GBER regulation (State aid), the applicant must pass **'undertaking in difficulty' checks as defined by GBER (2014)**.

Guidance on [Article 10 of the Windsor Framework](#).

# Eligibility Criteria: Funding Opportunities

Funding for R&D projects split into **3** categories: feasibility studies, industrial research and experimental development.

**For feasibility studies and industrial research projects, you could get funding for your eligible project costs of:**

- up to 70% if you are a micro or small organisation
- up to 60% if you are a medium-sized organisation
- up to 50% if you are a large organisation

**For experimental development projects which are nearer to market, you could get funding for your eligible project costs of:**

- up to 45% if you are a micro or small organisation
- up to 35% if you are a medium-sized organisation
- up to 25% if you are a large organisation

**For research organisations conducting fundamental research you could get funding for your eligible project costs of up to 100%.**

For general guidance on what our research categories are please visit:

<https://www.ukri.org/councils/innovate-uk/guidance-for-applicants/general-guidance/categories-of-research-and-development/#contents-list>


# Assessment








# Assessment


## [YouTube Playlist](#)

- 

1 **How do our assessors assess?**  
Innovate UK • 8.1K views • 2 years ago  
2:33
- 

2 **How are successful applications selected for funding?**  
Innovate UK • 17K views • 2 years ago  
2:39
- 

3 **What steps are there before a project starts?**  
Innovate UK • 7.7K views • 2 years ago  
3:45
- 

4 **How are successful projects monitored?**  
Innovate UK • 4.1K views • 2 years ago  
2:20
- 

5 **How successful applicants receive their funding.**  
Innovate UK • 4.6K views • 2 years ago  
2:51



# Project setup

If you pass the technical assessment, you will have a further eight steps to complete in Project Setup.

These are:

- Project details
- Project team
- Documents
- You will be allocated a Monitoring Service Provider (MSP)
- Bank details
- Finance checks
- Spend profile
- Grant Offer Letter

Please ensure that you share the T&Cs with your legal team at the earliest possible opportunity.

You will be expected to complete your project set-up **within 90 calendar days**. Failure to complete your project set-up within these timescales may result in funding being withdrawn.

**Work can only commence on the project once you have received your Go Live email.**

# Additional Support



# Innovate UK Business Growth

<https://iuk.ktn-uk.org/business-growth/>

Innovate UK Business Growth (previously Innovate UK EDGE) is a key part of the UK innovation agency's deep investment in the pioneering businesses that drive economic growth. It is a publicly-funded service available to all high potential small to medium sized innovation-driven companies, including Innovate UK grant winners.

## **Exploit Innovation:**

Grow your business by protecting your IP, improving innovation management and accessing the innovation ecosystem globally through us.

## **Source funding:**

Grow and scale your business by accessing the right finance and funding for you and becoming investment ready.

## **Enter new markets:**

Helping you to make connections to partners and leverage insights to expand into vertical and international markets and achieve scaling ambitions.

## **Ready to scale?**

The Innovate UK Scaleup Programme helps the highest potential businesses realise their ambitions.



# Useful Information

- UKRI's [General Guidance](#)
- Innovate UK Business Connect's [Good Application Guide](#)
- [Who we fund](#)
- Collaboration Agreement Guidance: [Lambert Toolkit](#)
- [Innovate UK: Shaping the Future](#)

## Funding opportunities

To find out more about the competitions currently available you can visit either the [Innovation Funding Service \(IFS\)](#) or the [funding finder](#) on the UKRI website. Through these links, you can review the competitions available and decide which ones may be right for you.

You can [sign up to our newsletter](#) to receive all the latest information on our competitions straight to your inbox or [register for email alerts](#) to get page updates from Innovate UK.

The government also offers [other opportunities for businesses to get finance and support](#).

Innovate UK reserves the rights to host competitions on a needs basis and will adjust each competition criteria and scope accordingly. We may occasionally run closed competitions that are for invited applicants only. These are run based on the challenge requirement or need.



# Q&A

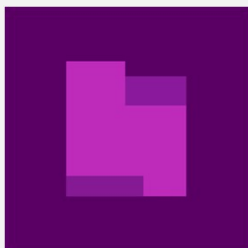


# Contact

## Customer Support Services

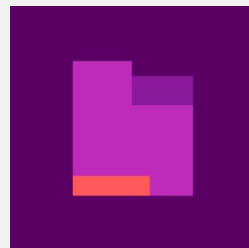
0300 321 4357 (Monday - Friday 9am-12pm and 2pm-5pm)

[support@iuk.ukri.org](mailto:support@iuk.ukri.org)



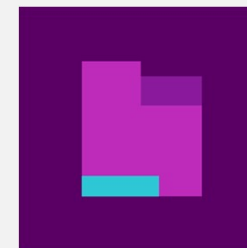
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# Thank You



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